

BRANDON VAIDYANATHAN

(202) 319-5941 | brandonv@cua.edu

Last updated: 1 Jun, 2020

POSITIONS

Associate Professor (2017 – present)

Department Chair (2018 – present)

Department of Sociology, The Catholic University of America, Washington D.C.

Director of Research (2015 – 2017)

The H. E. Butt Family Foundation, Houston TX

Research Advisor and Lecturer (2014 – 2017)

Social Sciences Research Institute, Rice University, Houston TX

Postdoctoral Research Fellow (2013 - 2015)

Department of Sociology, Rice University, Houston TX

Fellowships

Nonresident Fellow, Religion and Public Life Program, Rice University

Institute for Human Ecology, The Catholic University of America (2017 – present)

Distinguished Fellow, Ciocca Center for Principled Entrepreneurship, The Catholic University of America (2017 – present)

EDUCATION

Ph.D., Sociology, 2014

University of Notre Dame, Indiana

Dissertation: Living in a Secular Age: Work, Lifestyle, and Religion in Bangalore and Dubai

M.Sc., Business Administration, 2008

École des Hautes Études Commerciales (HEC) Montréal, Canada.

Graduated with Great Distinction

Thesis: Tradition and Modernity in Indian Call Centres

Bachelor of Business Administration, 2002

St. Francis Xavier University, Nova Scotia, Canada.

Graduated with First Class Honours; University Medal Recipient.

Executive Education

Specialization in Design Thinking and Innovation, 2016

Darden Business School, University of Virginia

Performance Management for Nonprofit Organizations, 2016

Harvard Kennedy School and Harvard Business School

PUBLICATIONS

Books

2019

Vaidyanathan, Brandon. *Mercenaries and Missionaries: Capitalism and Christianity in the Global South.* Cornell University Press.

Elaine Howard Ecklund, David R. Johnson, **Brandon Vaidyanathan**, Kirstin Matthews, Steven Lewis, Robert Thomson, and Di Di. *Secularity and Science: What Scientists around the World Really Think about Religion.* Oxford University Press.

Journal Articles

2020

Vaidyanathan, Brandon. “How minority religion can shape corporate capitalism: An emergentist account and empirical illustration.” *Business and Society* 59 (5), 881-913.

Kirstin R. W. Matthews, Erin Yang, Steven W. Lewis, **Brandon R. Vaidyanathan** & Monica Gorman. “International scientific collaborative activities and barriers to them in eight societies.” *Accountability in Research*, DOI: [10.1080/08989621.2020.1774373](https://doi.org/10.1080/08989621.2020.1774373)

2019

Salazar, Esmeralda Sánchez, Brandon Vaidyanathan, Elaine Howard Ecklund, Adriana Garcia. Challenging Evolution in Public Schools: Race, Religion, and Attitudes toward Teaching Creationism. *Socius*. <https://doi.org/10.1177/2378023119870376>

2018

Vaidyanathan, Brandon, Simranjit Khalsa, and Elaine Howard Ecklund. 2018. “Naturally ambivalent: Religion’s role in shaping environmental action.” *Sociology of Religion* 79(4): 472-494.

Johnson, David R., **Brandon Vaidyanathan**, and Elaine Howard Ecklund. 2018. “Structural Strain in Science: Organizational Context, Career Stage, and Disciplinary Differences among UK Scientists.” *Sociological Inquiry* 88(1):5-31.

* Lead Article

2016

Vaidyanathan, Brandon, Simranjit Khalsa, and Elaine Howard Ecklund. 2016. “Gossip as social control?: Informal sanctions on ethical violations in scientific workplaces.” *Social Problems* 63(4):554-572.

* Coverage: [Retraction Watch](#), [Inside Higher Ed](#)

Vaidyanathan, Brandon, David Johnson, Pamela Prickett, and Elaine Howard Ecklund. 2016. "Rejecting the Conflict Narrative: American Jewish and Muslim Views on Science and Religion" *Social Compass* 63(4): 63: 478-496.

Vaidyanathan, Brandon, Michael Strand, Austin Choi-Fitzpatrick, Meghan Davis, Amanda Varela, and Thomas Buschman. 2016. "Causality in Contemporary American Sociology: An Empirical Assessment and Critique". *Journal for the Theory of Social Behavior* 46(1):3-26.

* First two authors share authorship equally; Lead Article; Honorable Mention, Edward Shils-James Coleman Memorial Award, Theory section, American Sociological Association, 2010.

Offutt, Steven, LiErin Probasco, and **Brandon Vaidyanathan**. 2016. "Religion, Poverty and Development." *Journal for the Scientific Study of Religion* 55(2):207-215.

2015

Herzog, Patricia S., and **Brandon Vaidyanathan**. 2015. "Conflict and Community: Twin Tensions in Becoming a Multiethnic Congregation." *Review of Religious Research* 57(4):507-529.

Vaidyanathan, Brandon. 2015. "Professional Socialization in Medicine." *The American Medical Association Journal of Ethics* 17(2):160-166.

2013

Christian Smith, **Brandon Vaidyanathan**, Nancy Tatom Ammerman, José Casanova, Hilary Davidson, Elaine Howard Ecklund, John H. Evans, Philip S. Gorski, Mary Ellen Konieczny, Jason A. Springs, Jenny Trinitapoli, and Meredith Whitnah. 2013. "Twenty-Three Theses on the Status of Religion in American Sociology" *Journal for the American Academy of Religion* 81(4): 1-36.

* Lead article

2012

Vaidyanathan, Brandon. 2012. "Professionalism 'from below': Mobilisation Potential in Indian Call Centres." *Work, Employment, and Society* 26(2):211-227.

* Joyce Award for best student paper, Higgins Labor Research Center (2010); Honorable mention, Jeanine A. Becker Memorial Award for best graduate student paper, Department of Sociology, University of Notre Dame (2010).

Vaidyanathan, Brandon. 2012. "Religion in the Formal and Informal Economy: Catholicism and Professionals in the Arabian Gulf". *Best Paper Proceedings of the Academy of Management Meeting*. doi: 10.5465/AMBPP.2012.209.

2011

Vaidyanathan, Brandon, Jonathan P. Hill, and Christian Smith. 2011. "Religion and Charitable Financial Giving to Religious and Secular Causes: Does Political Ideology Matter?" *Journal for the Scientific Study of Religion* 50(3):450-469.

Hill, Jonathan P., and **Brandon Vaidyanathan**. 2011. "Substitution or Symbiosis? Rethinking the Relationship between Religious and Secular Giving." *Social Forces* 90(1):157-180.

Vaidyanathan, Brandon. 2011. "Religious Resources or Differential Returns? Early Religious Socialization and Declining Attendance in Emerging Adulthood." *Journal for the Scientific Study of Religion* 50(2): 366-387.

Vaidyanathan, Brandon, and Patricia Snell. 2011. "Motivations for and Obstacles to Religious Financial Giving." *Sociology of Religion* 72(2): 189-214.

Book Chapters

2018

Vaidyanathan, Brandon, and Hilary Davidson Green. 2018. "Generosity and Social Generativity." Pp. 139-153 in *Social Generativity: A Relational Paradigm for Social Change*. Edited by Mauro Magatti. London: Routledge.

Vaidyanathan, Brandon. 2018. "The Politics of the Liturgy in the Archdiocese of Bangalore." Pp. 180-205 in: *Catholics in the Vatican II Era: Local Histories of a Global Event*. Edited by Kathleen Sprows Cummings, Timothy Matovina, and Robert Orsi. Cambridge University Press.

2010

Smith, Christian and **Brandon Vaidyanathan.** 2010. "Multiple Modernities and Religion." Pp. 250-265 in *Oxford Handbook of Religious Diversity*. Edited by Chad Meister. New York: Oxford University Press.

Other Publications

2020

Vaidyanathan, Brandon. "Review of Spirituality, Corporate Culture, and American Business: The Neoliberal Ethic and the Spirit of Global Capital. By James Dennis LoRusso." *Journal of the American Academy of Religion*, 1fz111, <https://doi.org/10.1093/jaarel/1fz111>.

2009

Vaidyanathan, Brandon. 2009. Book review of "Globalisation and the Middle Classes in India: The Social and Cultural Impact of Neoliberal Reforms" by Ruchira Ganguly-Scrase and Timothy J. Scrase. *Contemporary Sociology* 38:572-574.

2008

Vaidyanathan, Brandon. 2008. "Corporate Giving: A Literature Review." Research report for the Science of Generosity Project. Center for the Study of Religion and Society, University of Notre Dame.

Scholarly Blogs

The Immanent Frame. Social Science Research Council.
<http://blogs.ssrc.org/tif/author/vaidyanathanb/>

Contending Modernities. Kroc Institute for International Peace Studies, University of Notre Dame.
<http://blogs.nd.edu/contendingmodernities/>

The Green Room. Blog of the Faith and Work movement
<https://greenroomblog.org/author/brvnathan/>

MANUSCRIPTS IN PREPARATION OR UNDER REVIEW

Vaidyanathan, Brandon, and Cesare Silla. “From Pre-Modernity to Modernity and Beyond”
Invited submission to Handbook of Classical Sociological Theory, edited by Seth Abrutyn and Omar Lizardo (Springer).

DeAngelis, Reed, **Brandon Vaidyanathan**, and Gabriel Acevedo. “Coping with an Evil World: Contextualizing the Stress-Buffering Effects of Scripture Reading.”

Vaidyanathan, Brandon. “Overlap and Separation: Religion-Work Boundaries in the Workplace.”

Vaidyanathan, Brandon, Peter Varga, Di Di, and Elaine Howard Ecklund. “Beauty, awe, and wonder in scientific inquiry.”

Vaidyanathan, Brandon, Jennifer Charles, Sahara Brodsky, Tram Nguyen, Margaret Kase, and Caitlin Fitzgerald. “Religious leaders' trust in mental health professionals”

RESEARCH GRANTS

\$2,170,246 grant (PI), “Global Research on the Aesthetic Dimensions of Science,” Templeton Religion Trust, 2020-2023.

\$4000 grant (PI), curriculum development grant for course on “Religion and Mental Health in Global Perspective,” Global Religion Research Initiative, 2019-2020.

\$25,000 grant (PI, with Mark Aveyard as Co-PI), “Religiosity and forces of globalization in the UAE,” Global Religion Research Initiative, International Collaboration Grant, 2019-2021.

\$216,787 grant (PI), “Mental Health Literacy and Support in Congregations,” John Templeton Foundation, 2018-2021.

\$225,605 grant (PI, with J. Micah Roos as Co-PI), “Global Research on the Aesthetic Dimensions of Science: Planning Grant,” Templeton Religion Trust, 2018-2019.

\$6,000 award (PI, with Hilary Davidson as Co-PI), “Faith, Generosity, and Social Generativity.”
Lake Institute on Faith and Giving, Indianapolis, 2015-2016.

\$4,990 award, “Dialogue and Friendship across Religions.” Boniuk Institute, Rice University. 2014-2015.

\$25,000 award (declined), Graduate Fellowship, Notre Dame Institute for Advanced Study, University of Notre Dame, 2013-2014.

\$8,000 grant (PI), “The Lived History of Vatican II,” Cushwa Center, University of Notre Dame, 2012-2014.

\$3,000 award, Student Research Award, Society for the Scientific Study of Religion, 2011.

\$5000 award, Zahm Research Travel Award, University of Notre Dame, 2011.

\$6000 award, Andrew W. Mellon Summer Stipend, 2011.

\$17,500 award, Dissertation Year Fellowship, Kellogg Institute for International Studies, University of Notre Dame, 2011-2012.

\$5,000 award, ISLA-Mellon award for designing and organizing Interdisciplinary Workshop on Morality and Cognition, 2010-2011.

\$2,000 award, Notebaert Award, University of Notre Dame, 2010.

\$750 award, Graduate Initiatives Grant, Nanovic Institute for European Studies, 2010.

\$7,000 award, Graduate Research Grant, Kellogg Institute for International Studies, University of Notre Dame, 2010.

\$800 award, Graduate Student Professional Development Award, Institute for Scholarship in the Liberal Arts, University of Notre Dame, 2010.

\$2,420 award, Zahm Research Travel Award, Graduate School, University of Notre Dame, 2009.

\$2,500 award, Graduate Research Grant, Nanovic Institute, University of Notre Dame, 2008.

\$1,000 award, Downes Travel Grant, University of Notre Dame, 2008.

\$16,500 award, International Travel Grant and Studentship Award, CRIMT (Inter-university Research Centre on Globalization and Work), Montreal: 2006-2007.

AWARDS AND HONORS

2014: Paper selected for Junior Theorists’ Symposium of the American Sociological Association: “A cultural theory of differentiation.”

2013: “Giving as Habit? Exploring Modes of Cognition and Charitable Donations” (Jonathan Hill, PI, Brandon Vaidyanathan, co-PI), accepted for Time-Sharing Experiments for the Social Sciences, National survey experiment fielded through NSF Grant 0818839, Jeremy Freese and James Druckman, Principal Investigators.

2012: Paper selected for Best Paper Proceedings of the Academy of Management: “Religion in the Formal and Informal Economy: Catholicism and Professionals in the Arabian Gulf.”

2011: John J. Kane Award for most outstanding graduate student, Department of Sociology, University of Notre Dame.

2011: William D’Antonio Award for Graduate Student Excellence in the Sociology of Religion, Center for the Study of Religion and Society, University of Notre Dame.

2011: Invited participant, Religion and International Affairs Dissertation Workshop, Social Science Research Council.

2011: “Striving for Excellence in Teaching” Certificate, Kaneb Center for Teaching and Learning, University of Notre Dame.

2010: Honorable mention, Jeanine A. Becker Memorial Award for best graduate student paper, Department of Sociology, University of Notre Dame, for “Professionalism ‘from below’: Normative Discourse on Management in Indian Call Centers.”

2010: Joyce Award for best student paper, Higgins Labor Research Center, University of Notre Dame, for “Professionalism ‘from below’: Normative Discourse on Management in Indian Call Centers.”

2010: Honorable Mention, Edward Shils-James Coleman Memorial Award. Theory section, American Sociological Association, for “Causality in Contemporary American Sociology: An Empirical Assessment” (co-authored with A. Choi-Fitzpatrick, M. Strand, and T. Buschman).

2002: University Silver Medal, St Francis Xavier University.

2000: Alumni Recognition Award for contribution to the community. St Francis Xavier University.

TEACHING EXPERIENCE

Global Social Problems and Social Justice

Fall 2017 – present, Department of Sociology, Catholic University of America

Research Methods

Fall 2017 - present, Department of Sociology, Catholic University of America

Sociology Senior Seminar

Spring 2018 - present, Department of Sociology, Catholic University of America

Work in the 21st Century: Career and Identity in the New Economy
Summer 2018, Department of Sociology, Catholic University of America

Social Sciences Applied Innovation Lab (Lectures on research methods; Advisor)
Fall 2015, Spring 2016, Fall 2016, Spring 2017, School of Social Sciences, Rice University

Gateway Study of Leadership (Lectures on research methods; Advisor)
Fall 2014, Spring 2015, Fall 2015, Spring 2016, School of Social Sciences, Rice University

Religious Diversity and Understanding in Today's World (Co-taught)
Fall 2014, Glasscock School of Continuing Education, Rice University

Introduction to Social Problems
Fall 2012, Department of Sociology, University of Notre Dame

Graduate Statistics II (Teaching assistant for Prof. Richard Williams)
Spring 2011, Department of Sociology, University of Notre Dame

Graduate Training Seminar: Stats and Methods (Co-taught)
Fall 2008, Department of Sociology, University of Notre Dame

Organizational Behaviour
Fall 2005, Department of Management, HEC Montreal, Canada

Teaching Workshops Attended

Center for Teaching Excellence, Rice University (2013-2015)
Effective Teaching: Planning, Delivery, Participation
The Parts of Teaching Nobody Ever Talks About: Classroom Management, Advising, and More!
Tips and Techniques for Engaging Students
Striking a Balance: How to Manage Our Teaching Workloads
Symposium on Teaching and Learning

Kaneb Center for Teaching and Learning, University of Notre Dame (2009-2012)
Community Based Learning
Articulating Learning Goals
Teaching Well Using Technology
Early Semester Evaluations
Helping Students in Distress
Designing Grading Rubrics
Teaching Well by Design
Using Blogs for Teaching
Negotiating Power Dynamics

INVITED TALKS

Invited panelist, International conference on “Social generativity: What it is and what it is good for,” Milan, Italy, Oct 11, 2018.

Invited lecturer, Department of Sociology, University of Padova. “A post-secular science? Science, religion, and aesthetics in global perspective,” Padova, Italy, Oct 9, 2018.

Invited panelist for international conference on “The dignity of work,” The Busch School of Business, Washington DC, October 5, 2018.

Invited speaker, Conference on “Pathways to hope: Breaking the stigma of mental illness,” San Antonio TX, Aug 24, 2018.

“Mental health issues in faith communities and schools: Ongoing research and interventions,” Invited speaker, Pepperdine University Washington DC campus, June 29, 2018.

“The Church as a Mediating Institution in Contexts of International Migration,” Invited panelist, Annual Convention of the Fellowship of Catholic Scholars, Arlington VA, Sept 23, 2017.

“Normativity in Sociology,” Invited panelist, Institute for Advanced Study in Culture, University of Virginia, Feb 3, 2017.

“Religion in the Workplace,” Invited panelist, Religion and Public Life Program, Rice University, Sept 16, 2015.

“Of Missionaries and Mercenaries: Religion and Corporate Life in Bangalore and Dubai,” Business Ethics Society, University of St. Thomas, Houston, Mar 30, 2015.

“Race, Religion, and Attitudes towards Science,” Pew Research Center, Washington DC, Dec 15, 2014.

“Of Missionaries and Mercenaries: Religion and Corporate Life in Bangalore and Dubai,” Department of Sociology, Dec 1, 2014, Davidson College.

“Of Missionaries and Mercenaries: Religion and Corporate Life in Bangalore and Dubai,” Department of Sociology and Anthropology, Nov 5, 2014, Williams College.

“Exploring the Implications of Religion Among Scientists in the U.K. and India,” Oxford and Cambridge Club, London, UK (with Elaine Howard Ecklund and David R. Johnson). Sept 24, 2014.

“A Cultural Theory of Differentiation,” Junior Theorists’ Symposium of the American Sociological Association. Berkeley, CA. August 15, 2014.

“Religious Transnationals: Religion and Civic Engagement in Bangalore and Dubai,” Religion and Public Life Program, Rice University, Houston. April 23, 2013.

“Secularization in the East?: Catholicism and the Transnational Work Regime,” Department of International Studies, American University Sharjah, December 4, 2012.

CONFERENCE PRESENTATIONS

Vaidyanathan, Brandon, and Peter Varga, “The Aesthetic Dimensions of Science: Scientists' Experiences of Awe, Wonder and Beauty in Four Countries.” Paper accepted for presentation at the Annual Meeting of the American Sociological Association, August 2020.

Vaidyanathan, Brandon, Jennifer Charles, Sahara Brodsky, Tram Nguyen, Margaret Kase, and Caitlin Fitzgerald. “Religious leaders' trust in mental health professionals.” Paper presented at Research Day at The Catholic University of America, April 2020.

Vaidyanathan, Brandon. Author meets critics panel for *Mercenaries and Missionaries: Capitalism and Catholicism in the Global South*. Annual Meeting of the Society for the Scientific Study of Religion, St. Louis MO, Oct 26, 2019.

Elaine Howard Ecklund, David R. Johnson, and Brandon Vaidyanathan. Author meets critics panel for *Secularity and Science: What Scientists Around the World Think About Religion*. Annual Meeting of the Society for the Scientific Study of Religion, St. Louis MO, Oct 26, 2019.

Pablo Gonzales, Brandon Vaidyanathan, and Christopher Ellison. “Psychological Distress and Traumatic Life Events: The Buffering Effect of Religion.” Paper presented at the Annual Meeting of the Society for the Scientific Study of Religion, St. Louis MO, Oct 26, 2019.

Vaidyanathan, Brandon, Di Di, and J. Micah Roos. “The Aesthetic Dimensions of Science: Scientists' Experience of Beauty, Awe, and Wonder in Four Countries.” Paper presented at the annual conference of the Society for the Scientific Study of Religion, Las Vegas, Oct, 2018.

Vaidyanathan, Brandon. “Overlap and Separation: Rethinking Faith-Work Boundaries in the Workplace.” Faith at Work Summit, Chicago, Oct 12, 2018.

Vaidyanathan, Brandon. “Social generativity: A new assessment of the contribution of business to the common good.” Paper presented at the 10th International Symposium of the John A. Ryan Institute for Catholic Social Thought, University of St. Thomas, Minneapolis, June 2018.

Vaidyanathan, Brandon, and Simranjit Khalsa, “Beyond Gould: The Tenuous Separation of Science and Religion in India.” Paper accepted for presentation at the annual conference of the Society for the Scientific Study of Religion, Washington D.C., Nov 2017.

Vaidyanathan, Brandon. “Towards a Post-Positivist Philanthropy.” Paper presented at the Beyond Positivism Conference, Montreal, Aug 2017.

Vaidyanathan, Brandon, and Hilary Davidson. “Towards Social Generativity: Rethinking the relationship between Generosity and Human Flourishing.” Paper presented at the Annual Meeting of the American Sociological Association, Montreal, Aug 2017.

Vaidyanathan, Brandon, and Patrizia Cappelletti, "Towards Social Generativity: Rethinking the Social Impact of Strategic Philanthropy." Paper accepted for presentation at the annual meeting of the International Association for Business and Society, Amsterdam, Netherlands, June 2017

Salinas, Tara, Michael E. Brown, Brandon Vaidyanathan, and Brad Agle. "Crowd-sourcing a better approach to the AACSB Assessment of Ethical Reasoning: What is everyone doing and does it work?" Paper presented at the annual meeting of the International Association for Business and Society, Amsterdam, Netherlands, June 2017

Vaidyanathan, Brandon, Di Di, and Elaine Howard Ecklund. "Beauty and Awe in Scientific Inquiry: A cross-national study." Paper presented at the annual conference of the Center for Ethics and Culture, Notre Dame, IN, Nov 2016.

Vaidyanathan, Brandon. 2016. "Social Generativity, Religion, and Business Ethics." Paper presented at the International Association for Business and Society, Park City, UT, June 16-19, 2016.

Vaidyanathan, Brandon. 2015. "Finding Escape Velocity: Catholicism and Consumerism in Bangalore and Dubai." Paper presented at the annual conference of the Center for Ethics and Culture, Notre Dame IN, Nov 2015.

Vaidyanathan, Brandon. 2015. "Rethinking Faith-Work Boundaries in the Workplace." Paper presented at the International Association for Business and Society, Guanacaste, Costa Rica, Mar 12-15

Ecklund, Elaine Howard, and Brandon Vaidyanathan. 2014. "How scientists in India and the United Kingdom negotiate boundaries between science and religion." Paper presented at the annual meeting of the American Academy of Religion, San Diego, CA, November 22-25.

Vaidyanathan, Brandon. 2014. "Catholicism and Poverty Relief in the Arabian Gulf." Paper presented at the Fall conference of the Center for Ethics and Culture, Notre Dame, IN, Oct 30 - Nov 1.

Vaidyanathan, Brandon. 2014. "Leave it at the door: Segmenting faith and work in the corporate workplace." Paper accepted for presentation at the annual meeting for the Society for the Scientific Study of Religion, Indianapolis, IN, October 31-November 2.

Vaidyanathan, Brandon, David R. Johnson, and Elaine Howard Ecklund. 2014. "Rejecting conflict: American Jewish and Muslim views on science and religion." Paper presented at the annual meeting of the Association for the Sociology of religion. August 2014, San Francisco, CA.

Vaidyanathan, Brandon. 2014. "From Value Spheres to Experiential Realms: Rethinking Differentiation in Secularization Theory." Paper presented at the annual meeting of the American Sociological Association. 16-19 August, San Francisco, CA.

Johnson, David R., Brandon Vaidyanathan, and Elaine Howard Ecklund. 2014. "Structural Strain in Science: Organizational Context, Career Stage, and Disciplinary Differences." Paper presented at the annual meeting of the American Sociological Association. 16-19 August, San Francisco, CA.

Vaidyanathan, Brandon. 2014. "Overlap and Separation: Religion-Work Boundaries in the Workplace." Paper accepted for presentation at the annual meeting of the Academy of Management. Philadelphia, PA, 1-4 August.

Vaidyanathan, Brandon. 2013. "The Ambivalence of Religion in the Neoliberal Workplace: Catholicism and Mercenary Professionalism in Dubai and Bangalore" Paper presented at the annual conference of the Society for the Scientific Study of Religion. Boston, MA, November 2013.

Hill, Jonathan P., and Brandon Vaidyanathan. 2013. Religion and everyday financial generosity: Results from a nationally representative survey experiment. Paper presented at the annual conference of the Society for the Scientific Study of Religion. Boston, MA, November 2013.

Vaidyanathan, Brandon. 2012. "Pentecostalized Christianity and Corporate Professionals in the Neoliberal City: Catholic Charismatics in Bangalore and Dubai." Paper presented at the annual meeting of the American Academy of Religion. Chicago, IL. 17-21 November 2012.

Vaidyanathan, Brandon. 2012. "On studying a minority religion: Methodology and ethics in multi-sited research." Paper presented at the annual conference of the Society for the Scientific Study of Religion. Phoenix, AZ. 9-11 November 2012.

Vaidyanathan, Brandon. 2012. "Catholicism, Development, and Transnational Professionals in the Neoliberal City." Paper presented at the annual conference of the Society for the Scientific Study of Religion. Phoenix, AZ. 9-11 November 2012.

Vaidyanathan, Brandon. 2012. "Mitigating Dystopia: Catholicism and Economic Survival in the Arabian Gulf." Paper presented at the Annual Conference of the American Sociological Association. Denver, CO. 17-20 August 2012.

Vaidyanathan, Brandon. 2012. "Religion in the Formal and Informal Economy: Catholicism and Professionals in the Arabian Gulf." Paper presented at the Annual Meeting of the Academy of Management. Boston, MA. 3-7 August 2012. [Selected for Best Paper Proceedings]

Munday, Peter, Melissa Pirkey, and Brandon Vaidyanathan. 2012. "Dollars and Sense: Institutional Logic and Organizational Inertia in Three Congregations." Paper presented at the Couch/Stone Symposium of the Society for the Study of Symbolic Interaction. Northwestern University, Chicago. 20-22 April 2012.

Vaidyanathan, Brandon, and Peter Munday. 2011. "Cultures of Money: Explaining Congregational Responses to the Economic Crisis." Paper presented at the Annual Conference of the American Sociological Association. Las Vegas, NV. 20 August 2011.

Vaidyanathan, Brandon. 2011. "The Paradox of Professionalism: Enabling and Obstructing Mobilization in Indian Call Centres." Paper presented at the Annual Meeting of the Academy of Management. San Antonio, TX. 15 August 2011.

Vaidyanathan, Brandon, and Jonathan Hill. 2011. "Religion and Charitable Financial Giving to Religious and Secular Causes: Does Political Ideology Matter?" Paper presented at Annual Symposium on Religion and Politics, Calvin College, Grand Rapids MI, April 28-30 2011.

Vaidyanathan, Brandon. 2010. "The Beauty of the Thing': Aesthetic Motivation in Religion and Social Movements." Paper presented at the annual conference of the Society for the Scientific Study of Religion. October 29-31. Baltimore MD.

Snell, Patricia, and Brandon Vaidyanathan. 2010. "Who are My Neighbors? Cultural Refraction in Contemporary US Ethnic Conflict" Paper presented at the annual conference of the American Sociological Association. August 14-16. Atlanta GA.

Choi-Fitzpatrick, Austin, Brandon Vaidyanathan, Michael Strand, and Thomas Buschman. 2010. "Causality in Contemporary American Sociology: An Empirical Assessment." Paper presented at the annual conference of the American Sociological Association. August 14-16. Atlanta GA.

Vaidyanathan, Brandon. "Professionalism 'from below': Normative discourse on Management in Indian Call Centres." Paper presented at the annual International Labour Process Conference. March 15-17. New Brunswick NJ.

Vaidyanathan, Brandon. 2009. "Self, Stuff, and Sex: American Young Adults on Human Flourishing and the Common Good." Paper presented at the annual conference of the Center for Ethics and Culture, University of Notre Dame. November 12-14. Notre Dame IN.

Vaidyanathan, Brandon. 2009. "Understanding Declining Attendance in Emerging Adulthood: Denominational Differences in Early Religious Socialization." Paper presented at the annual conference of the Society for the Scientific Study of Religion. October 23-25. Denver CO.

Smith, Christian, Jonathan Hill, and Brandon Vaidyanathan. 2009. "Religion and Expressions of Generosity." Paper presented at the annual conference of the Society for the Scientific Study of Religion. October 23-25. Denver CO.

Vaidyanathan, Brandon. 2009. "The Discourse of Resacralization: Volunteers at the Rimini Meeting." Paper presented at the Secularization and Revival Conference. Oct 8-10. Baylor University. Waco TX.

Munday, Peter, Katie Spencer and Brandon Vaidyanathan. 2009. "Money Talk: Congregational Discourse on the Current Economic Crisis." Paper presented at the 11th Annual Chicago Ethnography Conference. February 28. Chicago IL.

Vaidyanathan, Brandon. 2008. "Religious Decline, Persistence and Reform among Call Centre Workers in India." Paper presented at the annual conference of the Society for the Scientific Study of Religion. October 16-19. Louisville KY.

Vaidyanathan, Brandon. 2008. "The Catholic Church and the Indian Call Centre Industry: Present Concerns and Future Directions." Paper presented at the annual conference of the Religious Research Association. October 16-19. Louisville KY.

Patricia Snell, Christian Smith, Kari Christoffersen, Carlos Tavares, and Brandon Vaidyanathan. 2008. "Northern Indiana Youth and Religion Community Forum." Presented at the University of Notre Dame. March 11. Notre Dame IN.

Vaidyanathan, Brandon. 2007. "Globalization, Religion and 'the Reach of Reason.'" Paper presented at the International Symposium on "Pluralism, Politics and God?" September 13-15. McGill University, Montreal QC.

Vaidyanathan, Brandon. 2006. "Moral frameworks and the local-global dynamic." Symposium on "Refractions of modernity: Charles Taylor on Contemporary Culture." November. McGill University, Montreal QC.

PROFESSIONAL SERVICE AND ACTIVITIES

Presider and Discussant, Global Religion Session, Annual Meeting of the American Sociological Association, Aug 2020.

Chair, Jack Shand International Travel Award Committee, Society for the Scientific Study of Religion Annual Meeting, Oct 2020.

Member, Search Committee for Dean of Arts & Sciences, The Catholic University of America, 2020.

Chair, Search Committee for Assistant Professor of Sociology, The Catholic University of America, 2019-2020.

Jack Shand International Travel Award Committee, Society for the Scientific Study of Religion Annual Meeting, Oct 2019.

Poster Session judge, Research Day, The Catholic University of America, April 9, 2019

Poster Session judge, American Academy for the Advancement of Sciences Conference, Washington DC, Feb 15 2019.

Member, Child Protection Committee, The Catholic Project, The Catholic University of America, 2019 – present.

Member, Steering Committee for the University Self-Study for the Middle States Commission of Higher Education (MSCHE) re-accreditation process, The Catholic University of America, 2019 – 2020.

Executive committee member, Institute for Policy Research, The Catholic University of America, 2018 – present.

Member, General Education Curriculum Committee, The Catholic University of America.

Arts and Sciences faculty member, Undergraduate Board, The Catholic University of America.

Advisory Board Member, Genius Vitae Project, Catholic University of the Sacred Heart in Milan and the Pontifical Academy of Life (2019 – present).

Member of the Scientific Board, Center for the Anthropology of Religion and Cultural Change, Catholic University of the Sacred Heart, Milan, 2018 – present.

Session/manuscript reviewer, Annual conference of the International Association for Business and Society, 2017.

Co-organizer (with William Weston), Working group on Critical Realism and Human Flourishing, Yale University, 2015-2017.

Session/manuscript reviewer, Annual conference of the International Association for Business and Society, 2016.

Chair, Student paper award committee, Religion Section, Annual Meeting of the American Sociological Association, 2015.

Convener, Session on “Economics and the Economy,” Annual Meeting of the Society for the Scientific Study of Religion 2012.

Member, Student paper award committee, Section on Altruism, Morality, and Social Solidarity, Annual Meeting of the American Sociological Association, 2012.

Member, Andrew W. Mellon Working Group on Religion and Sociology, 2010-2013.

Session Reviewer, Annual Conference of the Academy of Management, 2011.

Organizer, Interdisciplinary Workshop in Morality and Cognition, Andrew W. Mellon Foundation and Institute for the Study of Liberal Arts, University of Notre Dame, 2010-2011.

Organizer, Session on “Future Directions in the Sociological Study of Religion and Social Movements,” Annual conference of the Society for the Scientific Study of Religion, October 29-31, 2010, Baltimore MD.

Consultant, Instituto Cultural de Liderazgo en el Medio-oeste (Midwest Cultural Institute for Leadership) (ICLM), Institute for Latino Studies, University of Notre Dame, 2009-2010. Program evaluations to assess impact of leadership education programs.

Convener, Session on “Religion and Emerging Adult Contexts and Relationships.” Annual conference of the Society for the Scientific Study of Religion, October 23-25 2009, Denver CO.

Co-organizer, Session on “Rethinking the Boundary between ‘Religion’ and ‘Secular’ in Social Movements”, Secularization and Revival: The Fate of Religion in Modern Intellectual History Conference, Oct 8-10 2009. Baylor University, Waco TX.

Co-organizer, International Symposium on “Pluralism, Politics and God?” September 13-15 2007. McGill University, Montreal QC.

Co-organizer, Colloquium on “Refractions of Modernity: Charles Taylor on Contemporary Culture.”
November 2 2006. McGill University, Montreal QC.

Departmental Representative, Graduate Student Union, University of Notre Dame, 2009-2010.

Manuscript Reviewer: *American Sociological Review*, *Academy of Management Review*, *Business and Society*,
Global Networks, *Mobilization*, *Journal for the Scientific Study of Religion*, *Review of Religious Research*, *Journal of*
Arabian Studies, *Religions*, *Routledge Press*, *Social Forces*, *Sociology of Religion*, *Public Understanding of Science*.

LANGUAGES

English (native), Tamil (conversational), Hindi (advanced), French (advanced), Italian (advanced)

REFERENCES

Available upon request